

ELECTRICAL WHOLESALER

NOVEMBER 2010

Industry News

Tim joins GreenBrook

GreenBrook has appointed Tim Ketterer as its new Area Sales Manager, serving wholesalers across East London and East Anglia.

After 22 years in various roles for electrical wholesalers, Tim moved across to the manufacturing side more than two years ago, enjoying considerable success as a regional manager.

Tim's remit is to continue to provide the long standing service levels to existing customers on his sales area and to develop the company's network of wholesalers in the South East still further.

Tim says: "I have worked with GreenBrook a lot over the years as a wholesaler and always rated them for the quality of their products and their personal service. The company has integrity and an

attention to detail that I really admire and it continues to innovate and invest in product development."

Sales Director John Bowen of GreenBrook says: "We're delighted to welcome Tim to our sales team. His considerable experience within the wholesale sector means that he understands the requirements of wholesalers and the pressures they face and it also gives him very wide-ranging product knowledge. We're confident that customers will find this expertise invaluable and we look forward to continuing the growth of our wholesaler network with Tim's help."

www.greenbrook.co.uk

