



GREENBROOK APPOINTS CENTRAL SOUTH WEST SALES EXEC

GreenBrook has appointed Jon Audis as the company's new area sales executive for the Central South West region.



Covering the territory around Dorset, Bournemouth, Southampton, Guildford and Swindon, Jon will take on responsibility for managing existing customer relationships in his area and building new ones. He brings with him a hands-on understanding of the wholesale market, having worked for the past three years as an account manager for a leading electrical distributor. Prior to that, he had a successful sales career within the display and exhibition equipment sector.

Comments Jon: "I have really enjoyed working in the wholesale sector but I'm now looking forward to the new challenges that moving across to the manufacturing side will bring. I'm already familiar with much of the GreenBrook range, particularly PowerBreaker, and I'm looking forward to selling a brand that is a market leader. I'm hoping that my experience of the wholesale environment will stand me in good stead for understanding the pressures that my new customers face and that the combination of quality and value for money that GreenBrook offers will help me address them."